

REPORT
AWARENESS CAMPAIGNS
“SAY NO TO PLASTIC”



ROOTS FOR BEING

Awareness Campaign “Say No to Plastic” In Kisan Mandis and local Chaupatis at Jalandhar

ROOTS in collaboration with Municipal Corporation, Jalandhar Organised awareness campaigns “Say No to Plastic” at different Places in Jalandhar City. Smt. Ashika Jain, IAS, JC, Municipal Corporation gave her consent to organise these campaigns in local kisan mandis and local market. The theme of the awareness program was to make masses aware about ill effects of plastic on human health and environment. So that they may stop usage of single use plastic or simply plastic in their daily lives. During the campaigns compostable and reusable shopping bags were distributed among the local public visiting the market place. Brochures containing information about plastic were also distributed.



(Glimpses of Awareness Campaign organised at Garha Mandi , Urban Estate, Jalandhar)



(ROOTS workers distributing reusable bags and plant saplings among local public)



(S. Akasdeep Singh, President ROOTS and other Members interacting with Mr Vikas from MY FM Jalandhar)



(Ms Kamaljit Kaur, Gen Secretary, ROOTS, RJ Himanshu, Ms Seema Soni from Radio City, Jalandhar motivating vendors to use reusable and compostable bags)



(ROOTS Worker informing local public about harmful effects of plastic)



(Glimpses of Awareness Campaign at Chaupati, Adarsh Nagar, Jalandhar)



(S. Akashdeep Singh, President, ROOTS honouring Mr Varinder Khara, DMO, Kisan Mandi, Maqsudan by presenting plant sapling)



(ROOTS Workers Navdeep Singh and others motivating local public to use resusable bags)

ROOTS organized Counselling Sessions about harmful effects of single use plastic on environment were organised for the vegetable vendors and dealers of plastic bags. Mr. Varinder Khera, DMO, Kisan Mandi, Maqsudan showed keen interest in the matter and assured that he will try to stop the use usage of plastic bags in mandis. ROOTS president S. Akashdeep Singh informed the dealers that the polythene bags that they are selling will remain on earth for years to come as these don't decompose. Ms. Kamaljit Kaur, General Secretary motivated the vendors to use compostable bags.



(S.Akashdeep Singh, President ROOTS and Mr. Varinder Khera DMO, Kisan Mandi, Maqsudan addressing the vendors and dealers)



(Ms Kamaljit Kaur, Gen. Secretary ROOTS addressing the local vegetable vendors and dealers of polyethene bags)